

	2	What is demand forecasting? Explain any 3 methods of Demand Forecasting in detail	07
Q-3		Attempt all questions	(14)
	1	Write a detail note on role of Financial Manager.	07
	2	What is plant location? Explain in detail about various factors affecting Plant location.	07
Q-4		Attempt all questions	(14)
	1	An 'XYZ' Co Ltd has given the information which are as follows	07
		Fixed cost= Rs 40000	
		Variable cost= Rs 2 per unit	
		Selling price= Rs 10 per unit	
		Calculate:	
		1 Break even in units and sales	
		2 Profit when sales are Rs 1,00,000	
		3 Sales when it is desirable to earn profit of Rs.30,000	
	2	Define Recruitment. State the sources of Recruitment.	07
Q-5		Attempt all questions	(14)
	1	Write a note on Economic order quantity with diagram.	07
	2	What do you mean by TQM? Explain the concept of TQM.	07
Q-6		Attempt all questions	(14)
	1	What do you mean by patent? What can be patented?	07
	2	Differentiate between Product Layout and Process Layout.	07
Q-7		Attempt all questions	(14)
	1	Write a note on Marketing mix with the help of Examples. (4P's)	07
	2	Explain the different functions of Management.	07
Q-8		Attempt all questions	(14)
	1	Explain in detail various steps involved in Purchasing.	07
	2	Define quality control. Write notes on quality circle.	07

